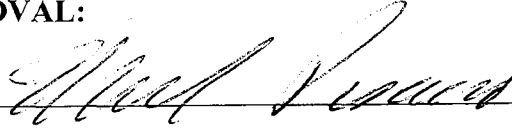


REPORT

DATE: June 7, 2007
TO: Administration Committee and Regional Council
FROM: Leyton Morgan, Manager of Contracts
SUBJECT: Federal Lobbyist Contract
EXECUTIVE DIRECTOR'S APPROVAL:



RECOMMENDED ACTION:

Approve contract 08-001 to C2 Group for federal governmental affairs consulting and lobbying services, in an amount not-to-exceed \$200,280 annually (\$881,120 over 48 months - pending results of pre-award audit). The contract includes a base year plus three one year options. Continuation of the contract after each twelve-month period is contingent upon annual executive management review.

BACKGROUND:

SCAG employs the services of a Federal Government Affairs Consultant (Lobbyist) in Washington DC. The consultant will provide government affairs and legislative assistance on all matters related to SCAG adopted legislative program and federal priorities. The Federal Government Affairs Consultant will also be responsible for developing and implementing innovative strategies that seek to increase SCAG's visibility in Washington DC and position the organization as an influential leader on federal legislative and policy initiatives.

SCAG staff mailed postcards to 41 firms on SCAG's bidders list to notify them of the release of the Request for Proposal (RFP) 08-001. A total of 14 firms downloaded the RFP. The RFP was also posted on SCAG's web site. SCAG received the following 5 proposals in response to the RFP:

	<u>Annual</u>	<u>48-Months</u>
1. C2 Group, LLP (No Sub-contractors)	\$220,280	\$881,120
2. Akin Gump Strauss Hauer & Feld LLP (No Sub-contractors)	\$216,150	\$864,600
3. Blakey & Agnew, LLC (3 Sub-contractors)	\$219,472	\$877,888
4. Cavarocchi, Ruscio, Dennis Asso., LLC (No Sub-contractors)	\$235,000 (avg.)	\$940,000
5. David Turch and Associates (No Sub-contractors)	\$216,000	\$864,000

The Proposal Review Committee (PRC) evaluated all 5 proposals in accordance with the criteria set forth in the RFP, and the selection process was conducted in a manner consistent with all applicable Federal and State contracting regulations. Interviews were held with all five Proposers.

REPORT

The PRC was composed of the following individuals:

Council Member Harry Baldwin, SCAG 2nd Vice President
Council Member Tom Sykes, City of Walnut
Council Member Paul Glaab, City of Laguna Niguel
Joanna Africa, Interim Direct of Legal Services
Sylvia Patsaouras, Interim Director of Government and Public Affairs


The PRC concluded that all five firms were capable of representing SCAG's interest in Washington, DC. The PRC reached consensus that C2 is the best fit for SCAG's current and forecasted needs and therefore recommends C2 for contract award. The PRC also recommends C2 for contract award because the firm's proposal and interview demonstrated a superior understanding of SCAG's legislative issues. Additionally, the PCR felt C2 has slightly better expertise in transportation than did the other firms. C2 did an excellent job at outlining specific strategies to accomplish SCAG's federal advocacy goals. C2 also has an excellent record of achievement for SGAG; for example, they have been instrumental in:

- Creating opportunities for SCAG to testify on a range of issues of national significance.
- Securing language in the SAFETEA-LU dealing with accelerating payment of consolidated planning grant that is a key component of SCAG's fiscal solvency.
- Advancing projects in the Regional Transportation Plan (RTP) for all of SCAG's member transportation commissions.

FISCAL IMPACT:

The cost associated with this contract is captured in General Fund Work Element Number 08-800.SCGC1.

Reviewed by:


Division Manager

Reviewed by:


Chief Financial Officer